Introduction

2021 Know Your Commodity Guide

The 2021 Know Your Commodity Guide annual reference tool provides essential information for sourcing and shipping specific commodities in one resource, with additional commodity profiles and expanded data that includes:

- Seasonal availability charts
- Types and varieties
- Cultivation and storage tips
- Grades and good arrival guidelines
- Inspector’s Insights
- Pricing trends, including retail and wholesale markets
- Focus on Fresh (consumer trends)
- ...and much more

This guide is designed to assist industry members in gathering commodity information, as well as determining where and when specific fruits and vegetables may be sourced. Each profile has been researched from various sources such as colleges and universities, land-grant extension services, several USDA agencies, trade associations and commodity groups, industry professionals, and others.

You can also access all of this information through the Know Your Commodity app, as well as online at www.producebluebook.com and as part of Blue Book Services, Inc.’s extensive “Education” section.

As the leading provider of in-depth business and credit information for the global produce industry, an online membership with Blue Book Services also provides you access to:

- Ratings and credit scores
- Dynamic search tools
- Marketing power
- Real-time data
- Trading Assistance services
- Expanded educational content

Blue Book Services is committed to providing the best resources to help businesses throughout the fresh produce supply chain succeed. Additional copies of this guide are available for a nominal cost. Please contact Blue Book Services with questions or comments at customerservice@bluebookservices.com.

Nadine McNear
Sr. Director of Publishing

This guide includes profiles on commodities often referenced by the trade. Not all information on all topics is included; for example, not every variety or cultivar of a commodity is listed. Seasonality charts focus on significant volume of a given fruit or vegetable; local produce or direct-sale are not considered.