2020 Know Your Commodity Guide

Blue Book Services is proud to provide the redesigned and expanded 2020 Know Your Commodity Guide, with the cover highlighting Swiss Chard, one of the new commodities added to this year’s edition. Our annual reference guide delivers essential information for sourcing and shipping commodities all in one resource. The many updated fruit, vegetable, herb, and nut profiles include a wealth of valuable content, including:

- Seasonal availability charts
- Types and varieties
- Cultivation and storage tips
- Grades and good arrival guidelines
- Inspector’s Insights
- Movement and pricing charts
- the Focus on Fresh consumer trends section
- ...and much more

This guide is designed to assist industry members in gathering information, as well as determining where and when specific commodities may be sourced. Each profile has been researched from various sources including university extension services, several USDA agencies, trade associations and commodity groups, industry professionals, and more.

You can also access this information through the Know Your Commodity mobile app, as well as online at www.producebluebook.com and as part of Blue Book Services, Inc.’s extensive “Education” section.

As the leading provider of in-depth business and credit information for the global produce industry, an online membership with Blue Book Services gives you access to:

- Ratings and credit scores
- Marketing power
- Trading Assistance (arbitration and dispute resolution)
- Dynamic search tools and real-time data
- Comprehensive claims reporting
- Expanded educational content

Blue Book Services is committed to providing the best resources to help businesses throughout the fresh produce supply chain succeed. Additional copies of this guide are available for a nominal cost. Please contact Blue Book Services with questions or comments at customerservice@bluebookservices.com

Nadine McNear
Sr. Director of Publishing

This guide includes profiles on commodities often referenced by the trade. Not all information on all topics is included; for example, not every variety or cultivar of a commodity is listed. Seasonality charts focus on significant volume of a given fruit or vegetable; local produce or direct-sale are not considered.